



FOR IMMEDIATE RELEASE

iLAB AMERICA LAUNCHES NEW "ULTRA V CLEANER™" PRODUCT LINE

iLAB's Ultra V Cleaner™ series provides fast and effective elimination of germs, viruses, algae and mold.

SELDEN, NY USA - January 1, 2004 - iLAB America Inc., today announced that they have launched the first of 2 new Ultraviolet light based products that effectively kill germs, viruses, algae and mold in seconds. The new "Ultra V Cleaner™" series of products are designed for use in households, restaurants, doctor's offices, public areas, and many other places.

“Our Ultra V Cleaner™ series products are designed with personal protection in mind” said Wayne Boyle, President and CEO, iLAB America. “Our first 2 products, the UVS-1 surface steriliser and BBS-1 Instant Baby Bottle steriliser are ideal for home use, but have many uses in commercial areas too”

The new products, the UVS-1 surface steriliser and BBS-1 Instant Baby Bottle steriliser use proven germicidal UV light to kill germs, viruses, algae and mold in seconds. The UVS-1 and BBS-1 have an intensive germicidal effect that effectively kills micro-organisms, such as viruses, bacteria, fungi and yeasts. There is no need for additives, just the UVS-1 or BBS-1.

The UVS-1 is designed to be passed over surfaces to kill the germs, viruses, algae and mold as it passes over. This is very useful for sterilising such things as countertops, cutting boards, tables, and more. Sliding the UVS-1 across surfaces allows the UVS-1 to kill the viruses, bacteria, fungi and yeasts underneath as it passes over. The multiple contact switches on the bottom of the UVS-1 provide a safety mechanism so that if the unit is lifted off of the surface, the UVS-1 will automatically turn off. The UVS-1 is cordless, and can be plugged into it's quick charger after use. The built-in fast charger charges the batteries in 1 hour, then switches to trickle charge to maintain full charge.

The BBS-1 Instant Baby Bottle steriliser accommodates up to a 9" bottle with nipple and cap, and takes under 3 seconds. The BBS-1 provides a safety mechanism so that if the unit opened, the BBS-1 will automatically turn off. The BBS-1 is available in a cordless version, and can be plugged into it's quick charger after use. The built-in fast charger charges the batteries in 1 hour, then switches to trickle charge to maintain full charge.

About iLAB America

Founded in 1998, iLAB America, short for Integration Laboratories. ILAB America designs and develops consumer electronics products for the A/V and UV markets. For more information, visit our website at www.ilabamerica.com.